



Advisory Committee Meeting
October 10, 2007, 6:30 -8:00 PM

Meeting Summary

1. **Welcome & Introductions** Flor Velarde, Bureau of Planning
2. **Opening Notes** Atlanta City Council Member Joyce Sheperd
3. **Overview of Plan** Jonathan Gelber, Bureau of Planning

Mr. Gelber presented a truncated version of the project overview presentation from the first Cleveland Avenue Corridor plan public meeting on September 6, 2007.

a. Study Area

i. Project Limits:

1. East Point City Limits to Jonesboro road plus ¼ mile buffer (3 ¼ miles)

ii. Activity Nodes

1. Springdale Rd.
2. Metropolitan Parkway
3. Interstate 75
4. Interstate 85
5. Old Hapeville Rd.
6. Macon Rd.
7. Browns Mill Rd.
8. Jonesboro Rd

b. Schedule

Public Meetings	Date	Time	Location
Kickoff	September 6, 2007	6:30 -8:00 PM	Rosel Fann Rec. Center
CLV Public 2	October 18, 2007	6:30 -8:00 PM	Rosel Fann Rec. Center
Visioning Workshop	December 1, 2007	9:00 AM - Noon	Rosel Fann Rec. Center
Recommendations & Implementation Plan	January 17, 2008	6:30 -8:30 PM	Rosel Fann Rec. Center
Draft Plan	February 21, 2008	6:30 -8:30 PM	Rosel Fann Rec. Center
Final Plan (If Nec.)	March 27, 2008	6:30 -8:30 PM	Rosel Fann Rec. Center

Advisory Committee Meetings	Date	Time	Location	Location
Kickoff	October 10, 2007	6:30 PM	8:00 PM	Rosel Fann Rec. Center
Existing Conditions & Visioning Workshop	November 15, 2007	6:30 PM	8:00 PM	Rosel Fann Rec. Center
Recommendations	January 9, 2008	6:30 PM	8:00 PM	Rosel Fann Rec. Center
Draft Plan	February 13, 2008	6:30 PM	8:00 PM	Rosel Fann Rec. Center

c. Further opportunities for public involvement

- i. Focus Groups
 1. Land Use & Zoning
 2. Economic Development
 3. Transportation and Streetscapes
- ii. Advisory Committee
- iii. Stakeholder Interviews
- iv. NPUs and Neighborhoods
- v. Web Site:
www.atlantaga.gov/government/planning/clevelandavenue.aspx

d. Role of the Advisory Committee

Advisory committee members will have the following roles:

- i. To represent the community at large throughout the planning process
- ii. To ensure that the plan truly represents the community
- iii. To help define the goals & vision of the plan
- iv. To ensure that the plan addresses any issues that are special or unique to the neighborhood
- v. Review and comment on plan documents

e. Scope and Process of the Plan

The following questions represent some preliminary goals for the plan. Please think about them and be ready to make suggestions of how to change or improve them to reflect the community's vision.

- i. **What can we do now** to create the Cleveland Avenue we want to see in 5, 10, 25 or 50 years?
- ii. **How can we encourage a diverse and sustainable mix** of housing, employment, shopping business, and open space?
- iii. **How can we promote and encourage smart growth** and redevelopment while protecting the neighborhood's existing character, businesses and residents?
- iv. **What can we do to improve** the corridor's visual character?
- v. **How can we encourage growth and development** along Cleveland Avenue
- vi. **How can we create a strong positive identity** and character for the Cleveland Avenue?
- vii. **What are the corridor's strengths**, and what can we do to capitalize on those strengths?

4. Review of Visual Preference Survey

5. Next Steps

- a. Existing conditions Public Meeting – Oct 18
- b. Next Advisory Meeting Nov 15

6. Questions and Comments

- The study area has a number of historic sites particularly the; these should be inventoried for the cultural component of the study.
- Pay special attention to historic resources, especially the Jeremiah Gilbert house memorial.
- Pay special attention to transit and transportation issues for seniors.
- Repair sidewalks in poor condition (specific locations provided)..Corridor lacks continuous sidewalks.
- Address trash and sanitation issues, especially at bus shelters.
- Street repair & maintenance is inadequate

7. Adjourn

For more information call the Bureau of Planning

404-330-6145

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Visual Preference Survey Feedback-

The Advisory was asked to give their impressions on the highest and lowest scoring images from the Visual preference Survey from the September 5 Public Meeting

TOP 10

Picture 17 – Score 88



Pros:

- Walkable
- Green
- Great Location
- Clean
- Relaxed
- Serene
- Not Crowded

Picture 39 – Score 77



Pros:

- Sidewalk
- Picket fence
- Lighting
- Elevation
- Wide

Picture 38 – Score 82



Pros:

- Accessible
- Open
- Walkable
- Well Kept
- Green
- New sidewalks protected
- Pedestrian Friendly

Picture 15 – Score 80



Pros:

- Family
- Bikes
- Lights
- Wide sidewalks
- Green
- Contemporary Architecture
- Space

Picture 13 – Score 76



Pros:

- Variety
- Wide streets
- Space b/t houses
- Older look yet still contemporary
- Old Trees
- Curb Access protect pedestrians

Picture 35 – Score 74



Cons:

- Contemporary
- No Sidewalk
- Cookie Cutter
- Limited Style

Picture 9 – Score 74



Pro:

- Nice Space/landscaping

Con:

- No sidewalk
- Cookie Cutter
- Suburban

Picture 10 – Score 74



Pro:

- Crosswalk
- Wide sidewalks
- Density
- Bldg High but not too high
- Bollards
- Banners

BOTTOM 10
Picture 26 – Score 4



- Cons:
- No division
 - Blight
 - Poor Lighting
 - Signs
 - Not pedestrian friendly

Picture 32 – Score 5



- Cons:
- Fences
 - Outdated Architecture
 - No Correlation within complex
 - Projects
 - No landscape
 - Paving

Picture 6 – Score 7



- Cons:
- No Entrance
 - No Sidewalk
 - Dated
 - Overgrown
 - Utilities

Picture 36 – Score 10



- Cons:
- Weeds
 - No color
 - Safcts
 - Utilities
 - No Pedestrian access

Picture 31 – Score 10



Cons

- No trees
- Utilities
- Pedestrian Safety
- No cohesion
- No identity
- Narrow Sidewalks
- Not Modern

Picture 46 – Score 12



Pros:

- Sidewalks
- Green Buffer
- Poles back from street

Cons:

- Too much concrete
- Strip mall
- Businesses set back too far

Picture 28 – Score 10



Cons:

- No green
- Too much concrete
- Ugly
- Dirty
- No street Division
- Façade
- Lights
- Ugly Architecture

Picture 50 – Score 15



Pros:

- Wide streets
- Green

Cons:

- Billboard
- Ugly Architecture
- Utilities
- Not inviting
- Not modern

Picture 34 – Score 19



Cons:

- Sterile
- Big Box
- Generic
- Poor condition
- Not inviting
- Underutilized
- Inefficient

Picture 7 – Score 21



Pros:

- Center turn lane
- Mast arm signals

Cons:

- Pedestrian Safety
- Access
- No Uniformity